

The best platform magazine for your advertisement on B2B basis





AM I TOO OLD FOR ORTHODONTIC TREATMENT?



ئایا ستیکهری سهر دهرمان تهزویر دهکرێت؟







Business

There are thousands of techniques available for creating effective advertising messages.

However, the vast majority of effective advertising campaigns share four common characteristics.

By paying attention to your potential customers, what they need, and how you can benefit them, you can create an advertising message that speaks directly to them and provides them with the motivation to buy your product and service, as well as establishing your brand within their minds.

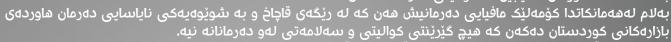
ESB Magazine offers you an opportunity on B2B basis, creating a win-win situation. The delivery will be done by ESB Magazine staff to the public places. We also provide recipient list signed & stamped by the receivers to make sure that the magazine is delivered properly to the intended place.

A Charity corner can be found in ESB Magazine. This corner is provided for charity organizations to make their advertisement free of charge, or for the advertisement for the clients recommended by charity organizations and the amount received should be used for charity activities through the charity organizations.

Editor in Chief Bayar Aram

چۆن و كام دەرمان دەكريت؟؟

لەولاْتى ئێمەدا ژمارەيەكى زۆرى كۆمپانياى دەرمان ھەيە كە دەرمانى كوالێتى باش دێننە ولاتەوە، ھەروەھا بەڕێوبەرايەتى كۆنترۆلى جۆرى دەرمانيش (KMCA) بەڕێگەى زانستى و ياسايى پشكنين بۆ دەرمانەكان دەكات لە شوێنى ھاتنيانەوە تا پێكھاتە كيميايەكانى دەرمانەكە كە ئەوەش ئومێد بەخشە كە ھەموومان دلنيابين لە كوالێتى دەرمانەكانمان.



بەلاّم كۆنترۆلْى جۆرى دەرمان (KMCA) لە ھەولْى كۆنترۆلْكردنى كواليتى دەرمان لە بازارەكانى دەرمان لە كوردستان ھەموو دەرمانەكانى كۆمپانياكانى (ستيكەر و لەزگەى) تايبەتى لىداوە بەمەبەستى رىڭرىكردن لە تىكەلْبوونى دەرمانى كواليتى يىشكنراو و تىستكراو لەگەل دەرمانى قاچاغ.

ئامۆژگاری ئەو نەخۆشانە دەكەين كە بەردەوام دەرماندەكرن لە خۆيانەوە دەرمانەكانيان نەكرن تاوەكوو دلنيانەبن لە كوالىتىي دەرمانەكانتان و لەزگەی تايبەت بە كوالىتى كۆنترۆلى دەرمان، بۆيە پىش ئەوەى دەرمانەكانتان بكرن راويْژ بە دكتۆرى دەرمانساز بكەن كە ئايا دەرمانەكانتان لە رىْگەي زانستى و ياساييەوە لە (KMCA) يەوە ھاتون و پشكنينيان بۆ كراوە



KMCA

ئایا ستیکهری سهر دهرمان تهزویر دهکریّت؟

زۆرێک پێیان وایه کهوا ستیکهری دهرمان کهبهرێوبهرایهتی کۆنترۆڵی جۆری (KMCA) بۆ کۆنترۆلکردنی کوالێتی دهرمان لەسەر ھەموو دەرمانێکی پشکێنراوی دەدات، خودی ستیکەرەکە تەزوپر دەکرێت.

بەلام ئەوەي جێگاى دەست خۆشيە بۆ بەرێوبرايەتى كۆنترۆڵى جۆرى دەرمان كە پێشى بە حاڵەتێكى لەم چەشنە گرتووە بەمەبەستى پاراستنى كوالێتى دەرمان و ڕێگريكردن لە ھەر جۆرە خروقات و تەزويرێكى كە بۆ ستيكەرى سەر دەرمانەكانى بكرێت. ستيكەرى سەر ئەو دەرمانانەي كە لە كوالێتى كۆنترۆڵ پشكنينيان بۆ دەكرێت ھەرگيز تەزوير ناكرێت, چونكە:

ا. روی ستیکهرهکه به توندی دهنوسیت به روی پاکیتی دهرمانهوه که ئهوهش ریگری دهکات له لیکردنهوهی ستیکهرهکه.

۲. هەر ستیکەریّک بۆ یەک دەرمانە، واتە هەردەرمانیّک (دەرمانی هەر کۆمپانیایەک) ستیکەری تایبەت بە خۆی هەیە. ۳. لەسەر ستیکەری تایبەتی هەر دەرمانیّک کۆدی KMCA و کۆدی دەرمانەکە و ژمارەی تایبەتی لەسەرە ، لەبونی هەر تەزویریّکدا راستەوخۆ کۆمپانیاکە و بەریّوبەرایەتی KMCA لەریّی ئەو کۆد و ژمارە و زانیاریە تایبەتانەوە دەزانن ستیکەرەکە تەزویرە یان نا.

American Center



: The American Center For Hair Transplant

ناونیشان: هەولیر، ریّگای كەسىنەزان، دوو سایدی لاوان تەلەفۆن : 0132 0132 750 00964

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ئەگەر دەتەوێت پێستت جوانتر بكەيت بە نەھێىشتنى نيىشانە و لەكە

ئەوا Deniz Ant pigment Cream باشترین بەرھەمە كە بەردەست بیّت.



WELCOME TO THE HEART OF THE CITY





Cristal Erbil Hotel is conveniently located at the heart of the city, in one of Erbil's Landmark buildings alongside the 100m ring road, 15-minutes' drive from the airport. Offering you 100 luxurious, fully-equipped rooms and suites, entirely conceived to cater to all of your needs. Cristal Erbil offers you five types of luxuriously designed rooms, all fully equipped with the latest in technology and comfort. With 24/7 room service, a mini bar and a safety deposit box, to high-speed internet, IP interactive telephones, 47 inch LED Smart TVs and individual climate-controlled air conditioning units; any accommodation unit you choose is set to enhance the tranquillity of your experience with us.

Our hotel also features the exclusive Cristal Spa, offering gender separate facilities such as the massage/treatment rooms, sauna, steam rooms and Jacuzzis, as well as, a large indoor swimming pool and multi-purpose gym.



RUBY QUEEN

Room

- Spacious rooms (38 sqm)
- Premium quality beds (Queen size)
- Executive desk
- Smart TV



AMBER KING

- Spacious rooms (46 sqm)
- Premium quality beds (King size)
- Executive desk
- Smart TV



QUARTZ

Junior Suite

- Elegantly designed Suite (60 sam)
- Living Room
- Premium quality beds (King size)
- Executive desk
- 2 units of Smart TV



EMERALD

Executive Suite

- Elegantly designed Suite (60 sqm)
- Living Room
- Premium quality beds (King size)
- Executive desk
- 2 units of Smart TV
- Jacuzzi



DIAMOND

Suite

- One Bedroom Apartment Suite with city view (94 sqm)
- Living Room
- Kitchenette
- Executive desk
- 2 units of Smart TV

For enquiries or reservations:



00964 66 2113000



cristal.chek@cristalhospitality.com

GDS Channels	Apollo/Galileo	Sabre	Worldspan	Amadeus	ODD	
GDS Codes	WVA4161	WV219408	WVEBLCH	WVEBLCHH	97038	







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- Open 24hrs. daily



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- Offering a wide array of International Buffets for Breakfast, Lunch & Dinner.
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- Live entertainment
- Panoramic views of the city



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Meeting Room	Area ft ²	Area m²	Dining	Theatre	Classroom	Banquet	U Shape	Board Room
Lazurde	1098	102	80	70	60	40	35	40
Sapphire	1356	126	150	140	120	60	50	50
Zircon	829	77	107.0		0.70	-	-	30









Audio Visual Equipment

- LCD projector
- DVD
- Laptop
- Flip charts
- Projection screen
- Audio mixer & amplifier
- Wireless microphones

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- Swimming pool
- Sauna room
- ▶ Steam room
- Jacuzzi
- Solarium
- Billiards & Pingpong

Women Section:

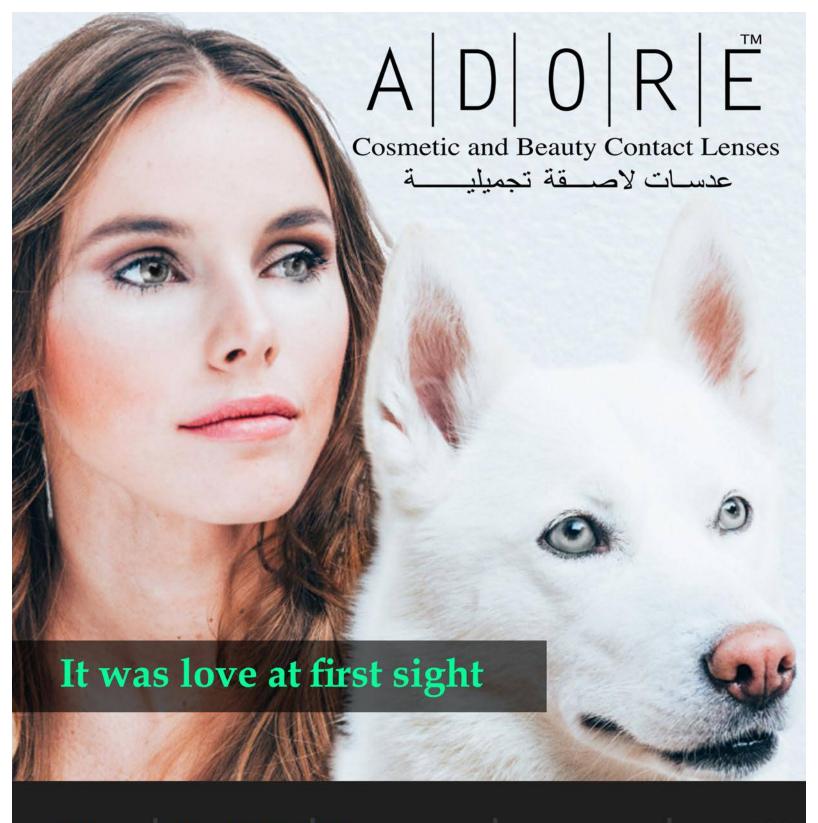
- Gym
- Swimming pool
- Sauna room
- → Steam room
- Solarium

Other Sections:

- Laundry
- Fashion
- Sport Shop
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- Café
- Lazier

Phone: Address: Erbil, 100M street, beside Erbil International airport **Facebook**: www.facebook.com/erbilsportcenter





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product for mouth care product

Dentavit

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Kolagen lift 1901

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- 2 Plasma Pharmacy
- 3 Viola Pharmacy



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فندق كانيون أربيل







Dr. Blend Balisany

Orhtodontist (B.D.S., M.Sc.)

Assistant lecturer

Hawler Medical University College of Dentistry

Private clinic:

Noor Dental Center Old Bahrka St., Erbil

Email: drblend@noordent.com

Office Phone No.: +964 750 8702200

AM I TOO OLD FOR ORTHODONTIC TREATMENT?

تقويم الأسنان ناجح في البالغين لم يفت الأوان من أي عمر كما هو ناجح في الصغار.

Have you ever looked in the mirror and thought sure wish I could have had braces as a kid? You can't go back in time, but you can still get the healthy, beautiful smile you have always you wished was yours. It is not too late. Orthodontic treatment can be just as successful for adults as its for adolescents.

WILL I NEED TO HAVE PERMANENT TEETH EXTRACTED?

د. بلند باليساني لا يخلع الأسنان لتوفير الفراغ لغرض التقويم.

Dr. Blend Balisany doesn't extract permanent teeth to create space and eliminate crowding. Through the use of sophisticated system and simple mechanics, he is able to achieve a beautiful, wide smile – without the UNNECESSARY extraction of permanent teeth.

AT WHAT AGE
SHOULD I CONSIDER
SCHEDULING MY CHILD
FOR AN ORTHODONTIC
EVALUATION?

د. بلند باليساني ينصح بزيارة الأطفال لاخصائي تقويم الاسنان في السابعة

من عمرهم.

Dr. Blend Balisany recommends children be evaluated at age 7, or as permanent teeth are beginning to come in. Every child is different, and not EVERY child needs early orthodontic treatment.

Much depends upon the type of problem and how severe it is.

If your child requires treatment, early intervention makes a substantial difference. We see the best results with treatments that would be impossible once your child's face and jaw have completely developed.

Also, when started early, completion of treatment at a later age may be easier.

WHAT IS ORTHODONTIC RETENTION?

اذا لم تلبس المثبات كما هو موصى به. بمرور الزمن سيتحرك الأسنان ولن تبقى كما هو معالج.

We've all heard the expression, "Wear Your Retainers".
Well, your retainers are what keep your smile just the way
WE left it. Over time, if you don't consistently wear your
retainers, your teeth will shift.



















ORTHODONTICS

BLEND ORTHODONTICS

Private clinic:

Noor Dental Center Old Bahrka St., Erbil

Email: drblend@noordent.com

Office Phone No.: +964 750 8702200



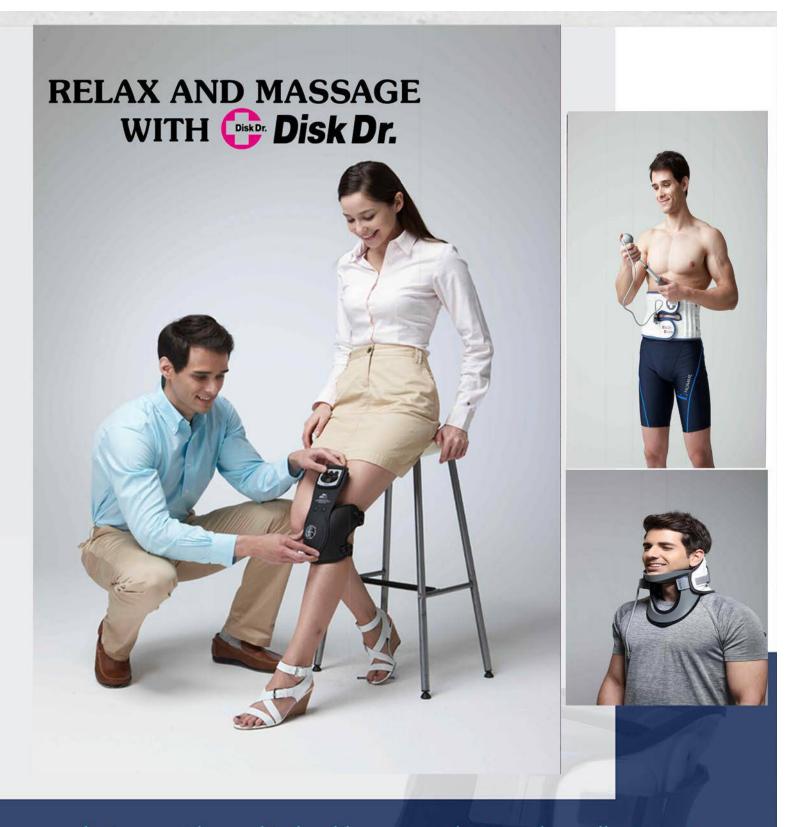


باشترین چارەسەر بۆ

نەخۇشيەكانى كۆلۈن

بۆ دەستكەوتن و ئەم بەرھەمە سەردانى دەرمانخانەكان بكەن ئيستا بەردەستە

بۆ زانيارى لەسەر ئەم بەرھەمە راوێژ بە دەرمانسازى شارەزا بكە



seeks to provide quality health care products and excellent service that help patients to ease their pain and pain and gain high quality medical equipment and products through reasonable prices.

WAIST DEVICE WG50 DOUBLE NECK DEVICE CS300 KNEE DEVICE JOINMAX



"Belarusian Medical Academy of Postgraduate Education"

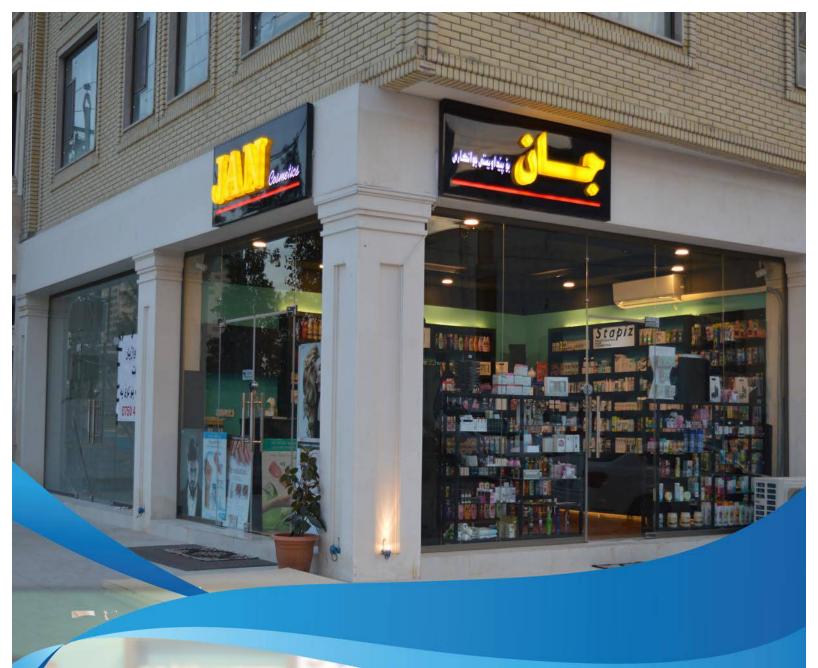
State Educational Establishment "Belarusian Medical Academy of Postgraduate Education" provides training, training, training of specialists with higher medical education in more than 70 medical specialties.



The cost include Accommodations + Visa + Airport transfer + Training The flight ticket will cost approximately 700\$ up to the booking date.

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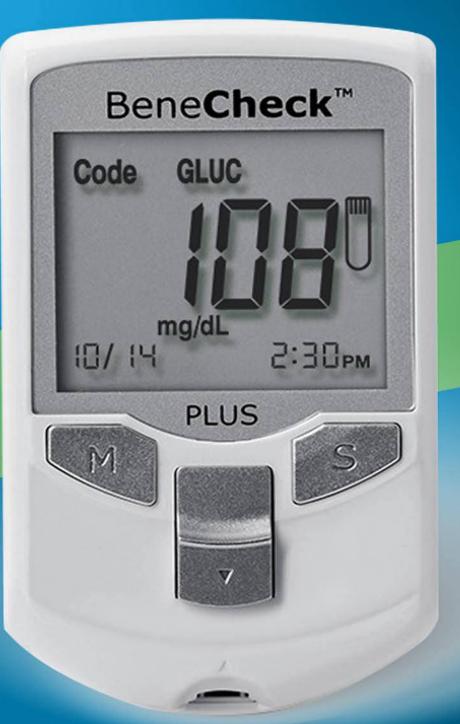
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Lebanese Village - Irbil, Iraq pharmcy@esbgroupiraq.com







Mercy eye Organization

is a non-profit Organization for helping poor patients and health education

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